

2022 South Huntsville Main District Façade Application

Application Deadline April 15, 2022
Completion date of work November 1, 2022

To apply for the Façade Improvement Grant, each applicant will need to provide a

- Cover Letter
 - o Business Name, location (include business card if applicable)
 - o Summarize the projects improvements indicating the investment
- Proof of ownership of the building, or agreement between lessor and lessee
- Evidence of investment expenditures (2-3 quotes)
- Colored photographs of the property
- Sketches/drawings/rendering of the proposed projects
- Any building permits if already obtained
- Answers to: (feel free to copy A-D questions and answer in a word document)
 - A. Impact – overall impact of the project on South Huntsville Main district
 - a. Are inappropriate design elements removed?
 - b. Will the project eliminate what was previously a liability for the district?
 - c. Is the project in a visible location?
 - d. Does the project seek to restore the historical or architectural significance of the building?
 - B. Financial Leverage – projects that leverage more private investment will be graded higher than those seeking the maximum match.
 - C. Sustainability/Permanence – eligible costs must be structural
 - a. How permanent are the improvements?
 - b. Is there a maintenance plan for improvements?
 - D. Community Contribution – is the applicant a good neighbor?
 - a. Is the area around the business kept clean and free of debris on a consistent basis?
 - b. Is the applicant an SHBMBA member?
 - c. Does the business participate in organized SHMBA promotions, events, or other community-based activities?
 - d. Does the applicant actively promote South Huntsville and their own business?

Applicants are encouraged to use the following table to check their competitiveness:

Project falls within the South Huntsville Main Boundary?	Yes	No
Project is multi-use or commercial?	Yes	No
Private funds leveraged?	Yes	No
Colored photographs of property included?	Yes	No
Sketches/drawings of proposed project?	Yes	No
Any building permits, if already obtained?	Yes	No
Cover letter attached with the application summarizing improvements?	Yes	No
Have you answered the questions A-D above?	Yes	No
Do the exterior renovations, to the extent practical, preserve and promote the significant architectural and historic features of the building (if applicable?)	Yes	No

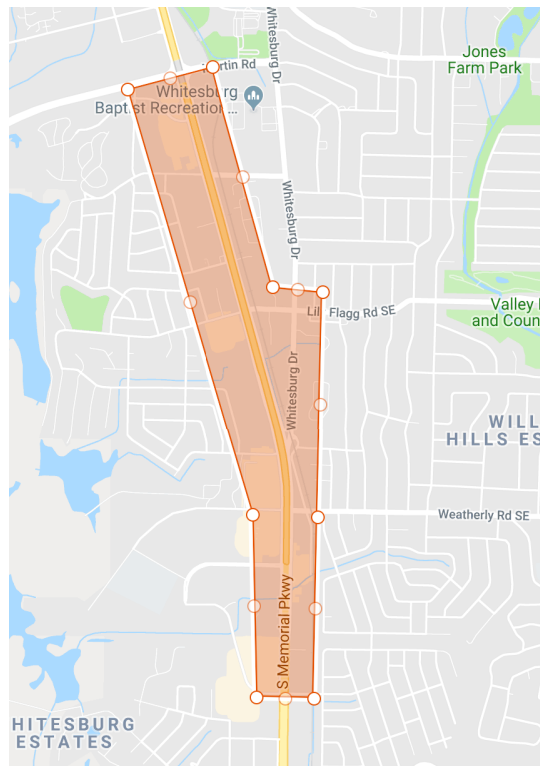
Applicants should address their application to the following:

South Huntsville Main
Katie Patterson, Executive Director
Façade Improvement Grant
600 Boulevard South #104
Huntsville, AL 35802

Or apply online at southhuntsvillemain.org

1. Within 30 working days of the application deadline, the Façade Grant Committee will meet to score applications and will reject or accept proposals.
2. A written Notice of Award will be mailed to the applicant explaining the terms of the grant and the grantee will sign the agreement.
3. A written Rejection of Award will be mailed in a letter to the applicant. Any applicant who receives a rejection letter is encouraged to reach out to the Executive Director for tips on how to make a competitive application.

South Huntsville Main District Map



Façade Improvement Grant Agreement

A. Grantee agrees to timely complete the project as described in the application and approved by the Façade Grant Committee. This grant may be used only for eligible project activities described in the Grantee's façade improvement grant application and approved by the Façade Grant Committee and the SHMBA Board of Directors.

B. Grantee agrees to adhere to the project schedule requirements outlined in the application.

C. Grantee agrees to preserve and promote the significant architectural and historic features of the building (if applicable).

D. Grantee agrees to provide additional information and documents as SHMBA may request and allow SHMBA and its representatives to have reasonable access to the site for the purpose of evaluating the progress and completion of the project.

E. Grantee agrees to comply with all applicable local, state, and federal laws and codes.

F. Grantee agrees to maintain the property and improvement.

G. Grantee agrees to allow SHMBA to promote the project including, but not limited to, displaying a SHMBA logo sign at the site, during and after construction, and using photographs and descriptions of the project in FIG promotional materials and/or social media.

H. SHMBA reserves the right to withhold any payments to be made under this grant award if, in the SHMBA's sole discretion, such action is necessary: (1) because Grantee has not fully complied with the terms and conditions of the grant; (2) to protect the purpose and objectives of the grant; or (3) to comply with any law or regulation applicable to Grantee, to SHMBA, or this grant.

On behalf of Grantee, I understand and agree to the foregoing terms and conditions the SHMBA grant, and hereby certify my authority to execute this agreement.

_____ Signature

_____ Witness